

How Does NYSSA
Help Your
Business?

NYSSA is dedicated to improving the sport of snowmobiling. We are working toward expanding and improving New York's trail system. The more trails, the better chance of more snowmobilers visiting your business.

We encourage safe, courteous riding, respect for landowners and for other trail users.

It is our pleasure to promote and support those businesses that support our sport! Please support NYSSA and become a business member.

We have many ways for your business to reach our membership. Ask for our "Ad Opportunities and Rates" document!

Thank you for your support of NYSSA

2016-17 OFFICERS

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*Why your Business
needs to belong to*



*New York State
Snowmobile Association*

**PO Box 1040
Pine Bush NY 12566**

Tel: (888) 624-3849

Fax: (888) 317-2441

**Email: nyssaoffice@nysnowmobiler.com
www.nysnowmobiler.com**

Snowmobiling is big in New York!!

- Snowmobiling is an \$868 MILLION industry in New York State.
- There are now over 10,000 miles of trails.
- Approximately 230 snowmobile clubs make up NYSSA.
- The number of registered snowmobiles is now over 120,000.
- Snowmobilers spend an average of \$75 each day they are on the trail!!!!
- Snowmobilers spend an average of 8 overnight stays while riding.

Do snowmobilers know about you?

Snowmobilers call our office every day asking about snowmobile-friendly businesses and services. Do our members know about you? [Join NYSSA and enjoy a free website listing at \[www.nysnowmobiler.com\]\(http://www.nysnowmobiler.com\).](#)

Business members also receive a discount on advertising in the New York Snowmobiler Online Magazine, and any print publications we may produce. [Join before October 1st and we'll give you a free business card ad in our digital magazine.](#)

Please contact us if you are interested in other sponsorship opportunities. The SLEDNY Educational Forum in April each year is a great place to meet the movers and shakers of our industry!



SLEDNY is the 501c3 Educational Arm of NYSSA.

NYSSA Business Membership Application

Referring Club: _____

\$100 BUSINESS MEMBERSHIP

Additional Tax Deductible Donation to SLEDNY, Inc. \$_____

Membership Expires August 31, 2017

Business Name _____

Contact _____

Address _____

City _____

State _____ Zip _____

Email _____

Website _____

Tel (_____) _____

Business Type _____

Amex / Discover / Mastercard / Visa (circle)

Card # _____

Exp (mm/yy) _____ / _____ Security Code _____

or mail check to:

NYSSA, PO Box 1040, Pine Bush, NY 12566

nyssaoffice@nysnowmobiler.com

www.nysnowmobiler.com/business-members

Please email a .jpg or .gif of your business card or logo for your ad, or mail us your business card and we will scan it.