



## 2017 SLEDNY Educational Forum Vendor Expo & Groomer Show Information

(SLEDNY is the 501 (c)(3) educational arm of NYSSA)

**When:** Friday, April 28 and Saturday, April 29, 2017

**Show times:** Friday 3:00 pm – 7:00 pm Saturday 8:00 am - 5:00 pm

**Where:** Conference Center at Lake Placid, <http://www.lakeplacid.com/meetings>  
2608 Main Street, Lake Placid

- **New Lower Prices! Booths start at just \$100 (register early!)**
- **We expect over 600 participants again this year! These are the leadership of New York Snowmobiling across the state.**
- **Load in and load out details, booth locations, etc will be available after April 10.**
- **Hotel Reservation Link: <https://reservations.meetingslakeplacid.com/?i=49>**  
-- or use the paper form on the last page.
- **Questions? 888-624-3849 x103, or [nyssoffice@nysnowmobiler.com](mailto:nyssoffice@nysnowmobiler.com).**

### **Snowmobiling: Hundreds of Millions to the NYS Economy**

In late 2011 NYSSA tasked the SUNY Potsdam Institute for Applied Research to undertake an [economic assessment of snowmobiling](#) on the New York State economy. Based on the nearly 6,000 responses, the assessment determined that snowmobiling delivers an economic impact of **\$868 million annually**. The average annual household expenditure for a snowmobiling season is \$3,561 and an additional \$3,200 for sled expenses that include purchase price and towing.

Broken down by region, snowmobiling has an economic impact of \$245 million in the Adirondacks, \$165 million in the Tug Hill and \$163 million in Central New York. The study showed that snowmobilers spend an average of 22 days on the trails each season, with 8.5 days being spent in another region of the state from where they reside.

- More than 91% of the respondents reported that they were members of a snowmobile club or NYSSA.
- More than 55% reported combined household income over \$80,000.
- Approx. 40% of the respondents reported that they took an overnight snowmobiling trip during 2010-11.
- The average age of the NYSSA member group of respondents was 47.68 years. The average age of the random sample group was slightly older, at 48.42 years.
- Approximately 90% of both survey groups responding were male.
- The largest percentage of both survey groups reported that their combined household income was between \$100,000 and \$150,000.



# 2017 SLEDNY Educational Forum Vendor Expo Registration Form

(please return by April 10, 2017)

April 28 & 29, 2017  
Lake Placid Conference Center  
Please print clearly!

Register Online at [www.slednyforum.com](http://www.slednyforum.com)

Registration for a 10' x 10' booth includes one 8' table with skirting, 2 chairs, a wastepaper basket, wireless internet, and Friday Night Social and Saturday luncheon tickets for 1 person.

Organization Name \_\_\_\_\_ Website \_\_\_\_\_

Contact Person (if different from registrant) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ e-mail \_\_\_\_\_

Registrant(s)	(1) _____	email _____	<i>included</i>
	(2) _____	email _____	\$ 50
	(3) _____	email _____	\$ 50
	(4) _____	email _____	\$ 50
	(5) _____	email _____	\$ 50

**Standard Booth (Indoor):** 10' x 10' indoor space

**\$100 before 1/31/17**       \$250 after 2/1/17       **\$350 after 4/1/17**

**Add:** Electric Needed at Booth? (Standard 120v)       No (no charge)       Yes - *separate form*  
(Electric service charges are paid directly to the venue - *see form, next page*)

**Additional Space:** (In addition to Standard Booth Space Above)

- \* **add 10' for total space** 10' x 20' (mid-sized grooming equipment)       \$125
- \* **add 20' for total space** 10' x 30' (large grooming equipment)       \$150
- \* **add 30' for total space** 10' x 40' (multiple pieces of equipment)       \$200

We will have an outdoor display area in the parking lot next to the Conference Center for grooming equipment. Please let us know below what you are bringing!

**Dinner Banquet Tickets** (Saturday, 7pm)      \$35 each x \_\_\_\_\_ (# desired) =      \$ \_\_\_\_\_  
Total      \$ \_\_\_\_\_

Description of Additional Display/Equipment that is being displayed: \_\_\_\_\_

Please note, those displaying grooming equipment will need to bring their own materials to protect the pavement.

Please send the completed Vendor Expo Registration form & payment to:  
**SLEDNY, PO Box 1040, Pine Bush, NY 12566 by April 10, 2017.** Sorry, no refunds.



**Business Name:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_  
**Conference attending:** SLEDNY Forum \_\_\_\_\_  
**Dates:** April 28-30, 2017 **Booth Number:** \_\_\_\_\_

The Olympic Center will provide the following electrical services for your convention needs:

<u>Number Required</u>	<u>Outlet Item</u>	<u>Regular Price</u>
_____	120 vac @20 amp	\$50.00 each, \$30.00 each additional
_____	208-230 vac @20 amp	\$55.00 each, \$35.00 each additional
_____	208-230 vac @30 amp	\$55.00 each, \$35.00 each additional
_____	208-230 vac @40 amp	\$55.00 each, \$35.00 each additional
_____	208-230 vac @50 amp	\$55.00 each, \$35.00 each additional
_____	3 phase voltage/amperage	\$75.00 each, \$55.00 each additional

**Rental Fees**

_____	25' Single Gang Extension Cord (20 amp)	\$10.00 each per day
_____	25' Double Gang Extension Cord (20 amp)	\$15.00 each per day
_____	50' Single Gang Extension Cord (20 amp)	\$20.00 each per day
_____	50' Double Gang Extension Cord (20 amp)	\$25.00 each per day

**Internet / Phone\***

_____	Hardwire Internet	\$200 each
_____	Preferred Wireless Access	\$175 each
_____	Dedicated Phone Line	\$150 each

\*Location of booth in the 1932 Rink or 1980 Rink will determine our ability to provide this service.

**Labor Rates**

Labor rates - normal business hours, Monday-Friday (7:00am to 3:30pm)	\$50.00 per man hour
Labor rates – off hours & weekends	\$65.00 per man hour

\*This order form with payment must be received no later than 15 days before the opening of the show to ensure installation in time for opening of the show. If you have special needs that are not listed above please contact Jackie Kelly 518-302-5375 email: [jkelly@orda.org](mailto:jkelly@orda.org)

We accept checks (made payable to ORDA) or Master Card, Visa, American Express or Discover.

Name on Card \_\_\_\_\_ Type of Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 3-digit CV code \_\_\_\_\_ Amount to be charged \_\_\_\_\_ Signature \_\_\_\_\_

Send completed form with payment to: Jackie Kelly, Olympic Center, 2634 Main Street, Lake Placid, NY 12946 or email: [jkelly@orda.org](mailto:jkelly@orda.org)





# 2017 SLEDNY Forum and NYSSA Annual Meeting

Friday, April 28 - Sunday, April 30, 2017

## Hotel Reservation Form

Complete ONE FORM PER ROOM. If copied, be sure to copy *both sides of this form.*

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address (\*confirmation will be sent to this address)

\_\_\_\_\_

Day Phone(\_\_\_\_\_) \_\_\_\_\_ Evening Phone (\_\_\_\_\_) \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Number of People      1      2      3      4                  Number of Beds      1      2

Hotel Requests 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_

List in order of preference

Name of Roommate: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Hotel	Single	Double	Triple	Quad
<b>Art Devlin's Olympic Motor Inn</b>	\$108.78	\$108.78	\$119.88	\$130.98
<b>Golden Arrow Lakeside Resort</b>	\$120.99	\$120.99	\$132.09	\$143.19
<b>Hampton Inn &amp; Suites</b>	\$138.75	\$138.75	\$149.85	\$160.95

Rates above include tax. A one night's stay plus tax is required to make your reservation.

**Forms must be received by March 24, 2017**

**Lake Placid looks forward to welcoming you!!**

## Reservations

Reservations may be made online or by using this form. Reservations received by mail or fax will be date stamped and hotel preferences and special requests will be accommodated on a first-come, first served basis. Every attempt will be made to accommodate preferences and requests, *but we can make no guarantees*. Reservations must be received no later than **Friday, March 24, 2017**. Thereafter, reservations will be accepted based on availability and made directly with the hotels.

## Deposit Requirements

A deposit of one night's stay plus tax is required. Your check or money order payable to the Regional Office of Sustainable Tourism, or credit card # with expiration date, must accompany this form. Your credit card will be charged the deposit at the time the reservation is made.

## Cancellation Policy

Cancellations received by 5:00 pm on **Friday, April 14, 2017** will receive a full refund minus a \$10 handling fee. Cancellations received after **Friday, April 14, 2017** will forfeit the room deposit. Guests arriving after the reserved arrival date or leaving before the reserved departure date will pay the full amount of their stay. "No Shows" will be charged if the hotel cannot re-rent the room.

All cancellations and changes made prior to **Friday, March 24, 2017** must be made in writing to [kristin@lakeplacid.com](mailto:kristin@lakeplacid.com) or faxed to 518-621-3658. After **Friday, March 24, 2017** cancellations and changes must be made directly with the hotel.

## Final Payment

Final payment may be made with cash, money order, credit card or check. Checks should be made payable to the hotel.

## Confirmations

A confirmation letter will be emailed or mailed to the individual who made the reservation. Confirmations will not be sent to roommates.

## Payment

Please note that payment by check or credit card must be remitted with this reservation form.

If not booking on-line, please mail or fax this form and all payments to:

Regional Office of Sustainable Tourism

Attn: NYSSA Annual Meeting

2608 Main Street

Lake Placid, NY 12946

Fax: 518-621-3658

\_\_\_\_\_ I have enclosed my check(s) or money order(s) for a **one night deposit**.

\_\_\_\_\_ Please charge my credit card (we accept Master Card, Visa, American Express and Discover)

# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_